



Meeting	Local Plan Advisory Group
Date and Time	Monday, 11th January, 2021 at 6.00 pm.
Venue	This meeting will be held virtually and a live audio stream can be listened to via www.winchester.gov.uk .

S U P P L E M E N T A R Y A G E N D A

Agenda Item.

6. Local Plan website and branding (verbal update) (Pages 3 - 12)

City Offices
Colebrook Street
Winchester
SO23 9LJ

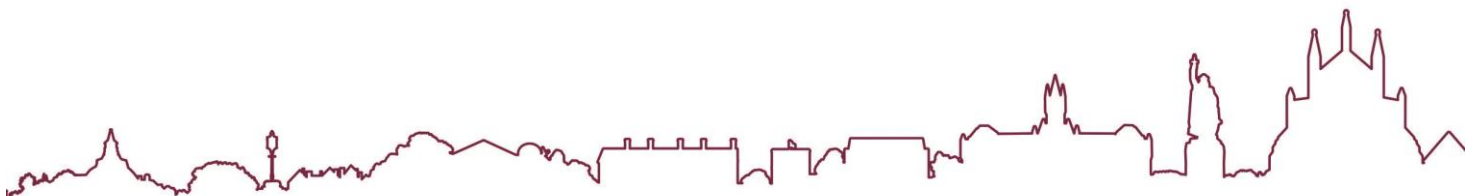
Lisa Kirkman
Strategic Director: Resources
and Monitoring Officer

All of the Council's publicly available agendas, reports and minutes are available to view and download from the Council's [Website](#) and are also open to inspection at the offices of the council. As part of our drive to minimise our use of paper we do not provide paper copies of the full agenda pack at meetings. We do however, provide a number of copies of the agenda front sheet at the meeting which contains the QR Code opposite. Scanning this code enables members of the public to easily access all of the meeting papers on their own electronic device. Please hold your device's camera or QR code App over the QR Code so that it's clearly visible within your screen and you will be redirected to the agenda pack.



11 January 2021

Agenda Contact: Dave Shaw, Senior Democratic Services Officer, 01962 848 221, dshaw@winchester.gov.uk



This page is intentionally left blank

New Local Plan Branding and Website



Branding

Page 4

Your Place Your Plan.

 Winchester
City Council

OUR PLACE
YOUR PLAN.
Winchester District Local Plan

New Local Plan Website - Overview

Structure:

1. Home
2. The Key Issues
3. Discover Your Area
4. Have Your Say

The 'Home' Section

What is the Local Plan?

What is the Process (Flow Chart with text)

Why is the Plan Important?

Update on Possible Changes to the Plan
Planning System

Page 6

WHAT IS THE PROCESS?

1. CREATING A STRATEGIC ISSUES AND PRIORITIES DOCUMENT

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mauris cursus faucibus imperdiet, ut tempus est pulvinar eu. Sed turpis ipsum, dignissim at portitor nec, dictum ut lectus. Etiam sit amet malesuada urna. Nam mattis ultrices pharetra. Integer at libero sed dolor consectetur eleifend. Nulla at ipsum ornare, mattis massa et, elementum eros. Quisque ut odio ultrices, luctus tellus cursus, gravida purus. Phasellus at risus purus. Donec convallis vehicula erat eget scelerisque. Etiam tempus in nunc eget viverra.



WHY IS THE PLAN IMPORTANT?

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mauris cursus faucibus imperdiet, ut tempus est pulvinar eu. Sed turpis ipsum, dignissim at portitor nec, dictum ut lectus. Etiam sit amet malesuada urna. Nam mattis ultrices pharetra. Integer at libero sed dolor consectetur eleifend. Nulla at ipsum ornare, mattis massa et, elementum eros. Quisque ut odio ultrices, luctus tellus cursus, gravida purus. Phasellus at risus purus. Donec convallis vehicula erat eget scelerisque. Etiam tempus in nunc eget viverra.

Suspendisse nec tellus vel eros lobortis accumsan sit amet nec eros. Nulla in efficitur diam. Praesent cursus ligula vel foggiat mattis. Curabitur accumsan purus tempus egestas, et sollicitudin turpis porta. Sed egestas lectus in vulputate. Nulla at ipsum ornare, mattis massa et, elementum eros. Quisque ut odio ultrices, luctus tellus cursus, gravida purus. Phasellus at risus purus. Donec convallis vehicula erat eget scelerisque. Etiam tempus in nunc eget viverra.



WHAT IS THE LOCAL PLAN?

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mauris cursus faucibus imperdiet, ut tempus est pulvinar eu. Sed turpis ipsum, dignissim at portitor nec, dictum ut lectus. Etiam sit amet malesuada urna. Nam mattis ultrices pharetra. Integer at libero sed dolor consectetur eleifend. Nulla at ipsum ornare, mattis massa et, elementum eros. Quisque ut odio ultrices, luctus tellus cursus, gravida purus. Phasellus at risus purus. Donec convallis vehicula erat eget scelerisque. Etiam tempus in nunc eget viverra.

Suspendisse nec tellus vel eros lobortis accumsan sit amet nec eros. Nulla in efficitur diam. Praesent cursus ligula vel foggiat mattis. Curabitur accumsan purus tempus egestas, et sollicitudin turpis porta. Sed egestas lectus in vulputate.

PLAY THE VIDEO

The Key Issues' section

- Carbon Neutrality
- Biodiversity and the Natural Environment
- Conserving and Enhancing the Historic Environment
- Homes for All
- Vibrant Economy
- Promoting Sustainable Transport
- Living Well
- Low Carbon Infrastructure
- Ensuring Delivery and Success of the Local Plan

THE 9 KEY AREAS OF FOCUS

1. CARBON NEUTRALITY

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mauris cursus faucibus mauris, id tempus est pulvinar eu. Sed turpis ipsum, dignissim at porttitor nec, dictum ut lectus. Etiam sit amet malesuada urna. Nulla mattis ultricies pharetra. Integer at libero sed dolor consectetur eleifend.

[FIND OUT MORE ABOUT THIS ISSUE](#)



2. BIODIVERSITY AND THE NATURAL ENVIRONMENT

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mauris cursus faucibus mauris, id tempus est pulvinar eu. Sed turpis ipsum, dignissim at porttitor nec, dictum ut lectus. Etiam sit amet malesuada urna. Nulla mattis ultricies pharetra. Integer at libero sed dolor consectetur eleifend.

[FIND OUT MORE ABOUT THIS ISSUE](#)



3. CONSERVING AND ENHANCING THE HISTORIC ENVIRONMENT

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mauris cursus faucibus mauris, id tempus est pulvinar eu. Sed turpis ipsum, dignissim at porttitor nec, dictum ut lectus. Etiam sit amet malesuada urna. Nulla mattis ultricies pharetra. Integer at libero sed dolor consectetur eleifend.

[FIND OUT MORE ABOUT THIS ISSUE](#)



THE 9 KEY AREAS OF FOCUS

1. CARBON NEUTRALITY

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mauris cursus faucibus mauris, id tempus est pulvinar eu. Sed turpis ipsum, dignissim at porttitor nec, dictum ut lectus. Etiam sit amet malesuada urna. Nulla mattis ultricies pharetra. Integer at libero sed dolor consectetur eleifend.

[CLOSE](#)



CARBON NEUTRALITY DOCUMENTS

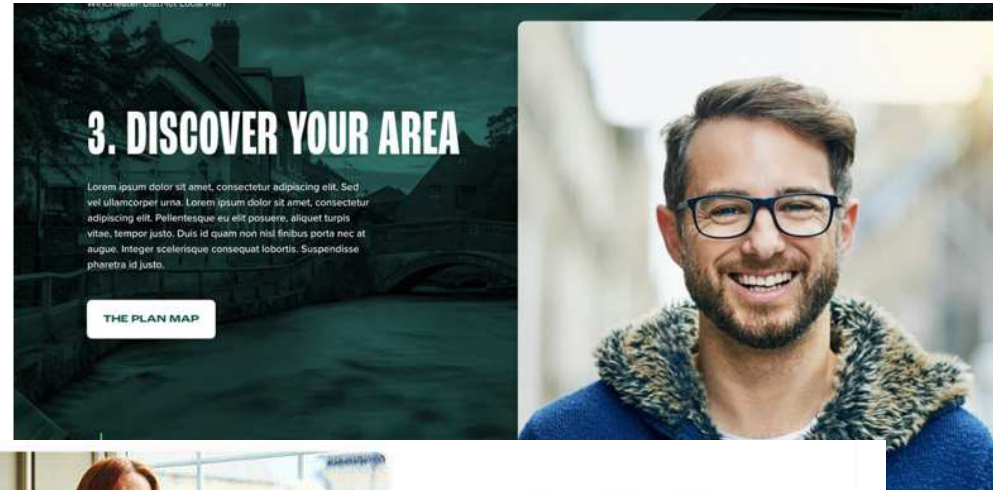
- [Document title here](#)
 - Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mauris cursus faucibus mauris, id tempus est pulvinar eu. Sed turpis ipsum.
 - Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mauris cursus faucibus mauris, id tempus est.
 - Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mauris cursus faucibus mauris, id tempus est pulvinar eu.
- [Document title here](#)
 - Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mauris cursus faucibus mauris, id tempus est pulvinar eu. Sed turpis ipsum.
 - Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mauris cursus faucibus mauris, id tempus est.
 - Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mauris cursus faucibus mauris, id tempus est pulvinar eu.
- [Document title here](#)
 - Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mauris cursus faucibus mauris, id tempus est pulvinar eu. Sed turpis ipsum.
 - Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mauris cursus faucibus mauris, id tempus est.
 - Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mauris cursus faucibus mauris, id tempus est pulvinar eu.
- [Document title here](#)
 - Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mauris cursus faucibus mauris, id tempus est pulvinar eu. Sed turpis ipsum.
 - Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mauris cursus faucibus mauris, id tempus est.
 - Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mauris cursus faucibus mauris, id tempus est pulvinar eu.

Discover Your Area' Section

What does the plan mean for me?

Enable users to discover what is proposed in their local area.

Interactive Map



WHAT DOES THE PLAN MEAN FOR ME?

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mauris cursus faucibus mauris, id tempus est pulvinar eu. Sed turpis ipsum, dignissim at porttitor nec, dictum ut lectus. Etiam sit amet malesuada urna. Nulla mattis utriusque pharetra. Integer at libero sed dolor consectetur eleifend. Nulla at ipsum ornare, mattis massa et, elementum eros. Quisque ut odio ultrices, luctus tellus cursus, gravida purus. Phasellus at risus purus. Donec convallis vehicula erat eget scelerisque. Etiam tempus in nunc eget viverra.

Suspendisse nec tellus vel eros lobortis accumsan sit amet nec eros. Nulla in efficitur diam. Praesent cursus ligula vel feugiat mattis. Curabitur eorumsan purus tempus est volutpat, et sollicitudin turpis porta. Sed egestas lectus in volutpat. Nulla at ipsum ornare, mattis massa et, elementum eros. Quisque ut odio ultrices, luctus tellus cursus, gravida purus. Phasellus at risus purus. Donec convallis vehicula erat eget scelerisque. Etiam tempus in nunc eget viverra. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mauris cursus faucibus mauris, id tempus est pulvinar eu. Sed turpis ipsum, dignissim at porttitor nec, dictum ut lectus. Etiam sit amet malesuada urna. Nulla mattis utriusque pharetra. Integer at libero sed dolor consectetur

Discover Your Area' Section

THE PLAN MAP

This is how you use the map below. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mauris cursus faucibus mauris, id tempus.

Page 9

The screenshot displays a web application interface for a map. On the left, there is a 'MAP FILTER' sidebar with a 'HIDE' button. Below the title, there is a 'FIND ADDRESS:' section with a text input field labeled 'Enter postcode here' and a green 'GO' button. Underneath is a 'SHOW ME:' section with a list of filter options, each with a checkbox and a corresponding icon:

- Possible development sites (Cyan circle)
- Key Strategic Area (Purple outline)
- Retained Open Space (Blue and white striped circle)
- Potential Development to be Master Planned (Orange circle)
- Category here (Red circle)
- Category here (Blue circle)
- Category here (Green circle)

The main map area shows a geographical view of Winchester and its surroundings, including areas like Sparsholt, Littleton, and Winnall. Several areas are highlighted with different colors and patterns: a large cyan area near Sparsholt, a smaller cyan area near Winnall, and a blue and white striped area near Beauworth. A pop-up window is open over the cyan area near Sparsholt, containing the following text:

TITLE HERE LOREM IPSUM DOLOR [X]

Site name: Lorem ipsum
Identification number: 222222
Lorem ipsum: Lorem ipsum
Lorem ipsum: [Example link](#)
[FIND OUT MORE HERE LINK](#)

Have Your Say' Section

register to receive email updates

details of current consultations
(link to Citizen Space)

Call to Action – Why Get Involved?

Support Polls

KEEP UP TO DATE WITH THE DEVELOPMENTS TO YOUR PLAN

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nullam cursus, tellus a mollis tristique, libero nunc consequat miui, nec sagittis est sem tristique augue. Class aptent taciti sociosqu ad litora torquent per conubia nostra.

YOUR EMAIL

I consent to Winchester City Council contacting me about updates to the Winchester-Dorset Local Plan

REGISTER



WHY GET INVOLVED?

>Lorem ipsum dolor sit amet, consectetur adipiscing
faucibus mauris, id tempus est pulvinar eu. Sed tu
at porttitor nec, dictum ut lectus. Etiam sit amet m
mattis ultricies pharetra. Integer at libero sed dolo
eleifend. Nulla at ipsum ornare, mattis massa et,
Quisque ut odio ultrices, luctus tellus cursus, grav
at risus purus. Donec convallis vehicula erat eget
tempus in nunc eget viverra.

Suspendisse nec tellus vel eros lobortis accusan
Nulla in efficitur diam. Praesent cursus ligula vel f
Curabitur accumsan purus tempus elit volutpat, e
porta. Sed egestas lectus in volutpat. Nulla at ip
massa et, elementum eros. Quisque ut odio ultric
cursus, gravida purus. Phasellus at risus purus. D
vehicula erat eget scelerisque.

Etiam tempus in nunc eget viverra. Lorem ipsum
consectetur adipiscing elit. Mauris cursus faucib
est pulvinar eu. Sed turpis ipsum, dignissim at po
lectus. Etiam sit amet malesuada uma. Nulla matt
Integer at libero sed dolor consectetur eleifend. N

REGISTER

HAVE YOUR SAY HERE... 1/4

1. What issues are the most important to you?
(Select up to 3 issues below)

 CARBON NEUTRALITY	 BIODIVERSITY AND THE NATURAL ENVIRONMENT	 CONSERVING AND ENHANCING THE HISTORIC ENVIRONMENT	 HOUSING
 CREATING A VIBRANT ECONOMY	 PROMOTING SUSTAINABLE TRANSPORT	 LIVING WELL	 LOW CARBON INFRASTRUCTURE

SUBMIT & NEXT SKIP QUESTION



Text Boxes between Sections

Space to add short quotes or key facts which relate to the key issues



From the 1st April 2020, Winchester City Council's operational buildings will be supplied by electricity provided by sustainable sources, including wind and solar power - immediately reducing our carbon emissions by 15%

This page is intentionally left blank